Dear Lizzy,

I am writing this letter to apply for the roles of marketing co-ordinator, Marketing Campaigner and Asset Artist which were all posted on Moodle. Enclosed in this email will be my CV which will contain more information about past jobs and qualifications.

Having recently completed Interactive Media and Games Year 1 at Colchester Institute, I am now looking to take this knowledge and practice it in one of these potential job roles. I believe this would be the perfect opportunity for me to do this.

As a whole, I believe I meet all the requirements for my desired roles. Over the past few years I have developed quite an in-depth understanding of various audiences and how to reach them, as well as how to communicate well in a team environment. I am incredibly interested in how companies use social media to their advantage and the distance their products can reach. This is something that one day; I hope to be also achieving myself. As for the role of Asset artist, this field of design is fairly new to me however I have taken it in my stride and enjoy it thoroughly. My work is a step above the rest of my peers and shows a level of prominent professionalism in my work. My ability to learn new software with ease is extremely useful to this role also. I do also have some artistic skills from last year. These are transferable and give me an advantage on my asset design. Last year I took control of the art in our project. I have an understanding of basic art and anatomy and have built up a small portfolio of my art. My style is distinctive and strays away from more traditional artists. Overall making me perfect for an asset design role.

I currently have a part time job outside of college which requires exceptional communication skills and the ability to work to an expected level. I have no issue with meeting deadlines and have experience working in a large team of people. Punctuality is also important if I wish to be marketing leader. I always arrive early for work ready for my shift and have had no sick days since I started working there. My college attendance is just below 100% but these are authorised absences due to illness. This is still ideal for a leadership role and shows that I am committed to any position or responsibility I have.

If you require a personal interview I will be more than happy to show you how interested I am in the position you have advertised. Thank you for taking your time to read my cover letter and I look forward to hearing from you

Yours Faithfully,

Jessica Boreham